

PRIVACY POLICY

Version 1.0
Effective Date: [25/06/2026]

1. INTRODUCTION

1.1 This Privacy Policy ("Policy") describes how SeeShow Private Limited ("SeeShow", "we", "our", or "us") collects, uses, stores, processes, and shares personal information through the SeeShow Platform.

1.2 By accessing, using, registering on, purchasing Tickets through, or otherwise interacting with the Platform, Users acknowledge and agree to the practices described in this Policy.

1.3 This Policy applies to all Users, Attendees, Organizers, visitors, and other individuals who interact with the Platform.

2. INFORMATION WE COLLECT

SeeShow may collect the following categories of information:

2.1 Account Information

- Full name
- Email address
- Mobile number
- Username
- Password and account credentials

2.2 Transaction Information

- Ticket purchases
- Event registrations
- Refund requests
- Payment status
- Order history

2.3 Organizer Information

- Organizer name
- Business information
- Email address
- Phone number
- PAN details
- GST details (where applicable)

- Bank account information
- Verification documents

2.4 Technical Information

- IP address
- Browser information
- Device information
- Operating system
- Log data
- Platform usage information

2.5 Communication Information

- Customer support requests
- Emails
- Chat communications
- Feedback submissions

3. HOW WE USE INFORMATION

SeeShow may use collected information for the following purposes:

- Account creation and management
- Ticket issuance and verification
- Event registration processing
- Payment processing
- Refund processing
- Customer support
- Fraud prevention
- Security monitoring
- Legal compliance
- Platform improvement
- Analytics and performance monitoring
- Communication regarding Events and Platform services

4. INFORMATION SHARED WITH ORGANIZERS

4.1 When a User registers for or purchases a Ticket to an Event, SeeShow may provide relevant attendee information to the applicable Organizer.

4.2 Information shared may include:

- Name
- Email address
- Mobile number

4.3 Organizers may use such information solely for legitimate Event-related purposes, including:

- Event communication
- Entry verification
- Safety and operational management
- Event updates and notifications

- Customer support

4.4 Organizers remain independently responsible for their handling of attendee information.

5. MARKETING COMMUNICATIONS

5.1 With User consent where required, SeeShow may send:

- Event recommendations
- Promotional offers
- Event announcements
- Platform updates
- Marketing communications

5.2 Communications may be delivered through:

- Email
- SMS
- WhatsApp
- Push notifications
- Other authorized channels

5.3 Users may opt out of marketing communications at any time through available unsubscribe mechanisms.

6. COOKIES AND ANALYTICS

6.1 SeeShow may use cookies, pixels, analytics tools, and similar technologies to:

- Improve user experience
- Remember preferences
- Analyze Platform usage
- Enhance security
- Measure performance

6.2 Users may manage cookie preferences through browser settings where applicable.

7. THIRD-PARTY SERVICE PROVIDERS

7.1 SeeShow may share information with trusted service providers necessary for operation of the Platform, including:

- Payment gateways
- Cloud hosting providers
- Email service providers
- SMS service providers
- Customer support providers
- Analytics providers
- Security service providers

7.2 Such providers may access information only as necessary to perform services on behalf of

SeeShow.

8. DATA RETENTION

8.1 SeeShow may retain information for as long as reasonably necessary to:

- Provide services
- Maintain records
- Resolve disputes
- Prevent fraud
- Comply with legal obligations
- Meet accounting and tax requirements

8.2 Retention periods may vary depending on the nature of the information and applicable legal requirements.

9. ACCOUNT DELETION

9.1 Users may delete their accounts through available Platform functionality.

9.2 Account deletion shall not require SeeShow to immediately delete information where retention is necessary for:

- Legal compliance
- Regulatory obligations
- Tax obligations
- Accounting requirements
- Fraud prevention
- Security investigations
- Dispute resolution

9.3 Information retained for such purposes shall continue to be protected under this Policy.

10. DATA SECURITY

10.1 SeeShow implements reasonable administrative, technical, and organizational safeguards to protect information against unauthorized access, disclosure, alteration, or destruction.

10.2 No security system is completely secure, and SeeShow cannot guarantee absolute security.

11. INTERNATIONAL AND CLOUD PROCESSING

11.1 Information may be stored and processed within India and through trusted third-party cloud service providers.

11.2 Such providers may operate infrastructure in multiple jurisdictions.

11.3 SeeShow shall take reasonable measures to ensure appropriate protection of personal information in accordance with applicable laws.

12. CHILDREN'S PRIVACY

12.1 The Platform is not intended for individuals who lack legal capacity under applicable law without parental or guardian supervision.

12.2 Parents and guardians are responsible for monitoring and supervising minors using the Platform.

13. USER RIGHTS

Subject to applicable law, Users may have the right to:

- Access personal information
- Correct inaccurate information
- Update account details
- Delete accounts
- Withdraw marketing consent
- Request clarification regarding data practices

SeeShow may require identity verification before fulfilling certain requests.

14. POLICY CHANGES

14.1 SeeShow reserves the right to modify this Policy from time to time.

14.2 Updated versions shall become effective upon publication on the Platform unless otherwise specified.

14.3 Continued use of the Platform after publication of changes constitutes acceptance of the updated Policy.

15. CONTACT INFORMATION

Questions, concerns, or requests relating to this Privacy Policy may be submitted through the official customer support channels made available by SeeShow.

SeeShow Private Limited

Email: [seeshowin@gmail.com]